



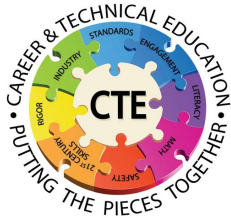
BTA of NYS News and Notes

February 2023

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WE ARE CTE! ELEVATED!

Business Teachers Association of New York State



Dear BTANYS Members,
Stay connected! Stay involved! Get support! Stay ELEVATED!!



CELEBRATE TODAY,
OWN TOMORROW!

Career and Technical Education Month®, or CTE Month®, is a public awareness campaign that takes place each February to celebrate the value of CTE and the achievements and accomplishments of CTE programs across the country.

Wondering how you can celebrate? [Here are some ideas from ACTE!](#)

- [Participate](#) in the 2022-23 CTE Month-NASA HUNCH Student Video Challenge: What is the purpose of NASA?
- [Host a school visit](#) and invite members of your local community to learn about your school's strong CTE programs firsthand
- [Engage your policymakers](#) and the media to encourage them to attend events and tell your CTE story, or [use social media](#) to do the same
- [Work with business and industry leaders](#) to ensure they understand the role CTE plays in readying their future workforce

How are you celebrating?

BTANYS and CTE TAC want to know how you're planning on celebrating CTE Month®! Share your CTE Success stories with us for a chance to be featured in our weekly CTE Month® Newsletters! Share your CTE Month Stories with BTANYS at btanys@org and CTE TAC at ctetac@spnet.us

WE ARE CTE! ELEVATED!

WOW!!! And just like that it is 2023!!!!

So glad we were able to hold our quarterly webinar in January 2023 for you all!! Awesome to have Color Accounting and YouScience join us; along with Michael LaMastra and experts to share out how to prepare for teacher observations (for our new teachers).

IN-PERSON CONFERENCE IS COMING!!!!1

We are planning an in-person **BTANYS CONFERENCE for Fall 2023!** Be a part of the planning!! Volunteer for a committee!! Watch for updates and please email us if you have requests - [submit your requests here.](#)

BTANYS Award Applications - posted soon on our BTANYS website - **nominate yourself or a favorite colleague!**

BMHS - it is that time to begin planning for BMHS orders (if you haven't already) - see <http://www.btanys.org/honor-society.php> for information about the Honor Society and how to participate! Have questions - email Marsha.

REMEMBER to reach out to your BTANYS Regional Director to find out what is going on in your region and what BTANYS is up to. Maybe even join our board - to keep our networking/advocacy/support alive and going for our members!

REMEMBER: February is CTE month. This is a month to celebrate and recognize all that is done in CTE, including work-based learning and career readiness experiences for our students. Be sure to take advantage of the opportunity to promote the awesome things going on in your classrooms. Additional information and resources about the [Association of Education's](#) web page. NYSED's social media month and highlights of CTE Month can be found on [Career and Technical](#) Be sure to stay tuned to channels for posts on CTE some of our CTE colleagues.



**CELEBRATE TODAY,
OWN TOMORROW!**

Stay connected! Stay involved! Get support! WE ARE CTE! ELEVATED! Tracy Angelini and the Executive Board of BTANYS

WE ARE CTE! ELEVATED!

YOUR [BTANYS](#) BOARD MEMBERS ARE:

BTANYS PRESIDENT - Tracy Angelini

BTANYS PRESIDENT-ELECT - Mindy McCarthy

BTANYS Secretary - Sandy Hoodak

BTANYS Treasurer - Mindy McCarthy
Co-Treasurer - Vacant

BTANYS Membership Director - Nancy O'Connor /
Co-Membership Chair - Michael Goldin

Buffalo Regional Director - Nicholas Warchocki

Capital Region Director - Stephanie Andrejczak

North Country Region Director - Vacant

Central Region Director - recently Vacant

Hudson Valley Director - Mariana Pavic

Long Island Director - Toulia Foufas

NYC Director(s) - Vacant

Rochester Region Director - recently Vacant

Southern Tier Director - David Pellicciotti

Syracuse Director - Christina New

Director of Legislation and Educational Policies -
vacant

Director of Public Relations and Communications -
Vacant

Director of Collegiate Business & Marketing
Teacher Education - Lisa Svava

Director of Curriculum Planning - Vacant

NEW - Marsha Iverson - joining us as BMHS Chair
and BTANYS Awards Chair

Looking to be involved???

Become a member of YOUR BTANYS Board! Get involved, become a Fellow with NYSACTE, be an advocate for our discipline, promote and educate our members with your expertise and knowledge. Ask your Regional Director or current Board TODAY!



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REGIONAL UPDATES:

Buffalo Region: We are one month down in 2023 and progressing fast to June! Currently, there are no new updates for our region. If anyone has any questions please do not hesitate to reach out to me at nwarchocki@ktufsd.org

Capital Region: - The North Colonie Central School District is looking for a **Business Education Teacher at Shaker High School**. It is a tenure track position and starts September 1, 2023. Please watch OLAS for the posting. If you need further information please contact Eric Phillips (CTE Supervisor) at eric.phillips@nccsk12.org.

Burnt Hills - Ballston Lake HS has an anticipated 1.0 FTE Business Education Teacher opening for Fall 2023. Please watch RecruitFront for the posting. Contact Stephanie Andrejcek (Director of CTE) at sandrejcek@bhbl.org for more information.

BMEA will be hosting the annual **Outstanding Business Student Dinner** on Thursday, May 4th from 5:00pm - 8:00pm at the Century House in Latham. If you haven't been in a while, come back and enjoy the evening's new format, while reconnecting with colleagues from across the Capital Region to celebrate our top students.

Teachers interested in joining [BMEA can access this link](#)

Thank you!

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Long Island Region:

The Long Island Region had their annual fall virtual conference "Business as Usual" on Tuesday, November 8th. They are in the process of planning their spring conference and student contest...more information to follow. Visit their website at <https://www.longislandbta.org/>.

Email Contacts for the LI region of BTANYS are BTANYS.longisland@gmail.com or tfoufas@cps.k12.ny.us.

Hudson Valley Region:

- Field Trip Survey: Please complete this quick survey. Click the Link [Field Trip Survey -Hudson Valley](#)
- Job Opportunities: Anticipated Job Opening in June 2023 due to a retirement leave for a Business Teacher/NAF Academy of Finance Director at the Monticello High School, Monticello, NY (Sullivan county). Please email Ms. Susan Bahrenburg at sbahrenburg@k12mcsd.net

If you would like to be added to their email list, contact them at Hudson@btanys.org

North Country Region: Looking for a new North Country Regional Director - contact an officer if you would like to know more.

Rochester Region: Looking for a new North Country Regional Director - contact an officer if you would like to know more.

Southern Tier Region: Director David Pellicotti has been reaching out to members in this region. If you have not been contacted, email southerntier@btanys.org OR Pelliccd@BinghamtonSchools.Org.

Syracuse Region/ Central Region:

- Please email cnew@caz.cnyric.org with any questions. Be on the lookout for Fall/Winter meeting updates!

BMHS and Awards Update: See [BTANYS website for updates](#) and ordering details.

Email your Regional Directors or the BTANYS Officers for additional questions, concerns, updates.

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Hello teachers! Below is information on a **scholarship for high school senior girls**. Please share with anyone who might be interested and eligible!

Applications accepted through February 1, 2023, for the [KPMG Future Leaders Program](#). Twenty-Two female high school seniors will receive a \$10,000 college scholarship/year for 4 years, attend a leadership retreat, and be paired with a year-long mentor. Link for the [2023 application](#), and [learn about their journeys here](#). Flyer is attached to this email.

Joleen Hanlon | Education Manager | she/her/hers **Junior Achievement of Northeastern New York**
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Updates and News from Michael LaMastra at NYSED/CTE Business:

Happy CTE Month everyone! This is an exciting month to celebrate all that we do as CTE business teachers. I am especially looking forward to working with our DECA and FBLA state organizations in supporting their respective state and local conferences. Stay tuned to NYSED's social media accounts to see updates from our department related to CTE Month. I look forward to hearing what you are doing for CTE month.

If you are interested in pursuing NYSED-approval for your business program to apply next October, please reach out to me or your [regional CTE TAC field associate](#). Approved programs improve your school's ESSA score, allow students to earn a technical endorsement on their diploma, and increase the rigor and prominence of your department, among other benefits. The process is quite manageable with a work plan in place. If you need assistance with your June 2023 reapprovals, please reach out to us as well.

If you have not already, please make sure you [subscribe to my mailing list for business education](#). While I may not have all of the answers right away, I promise to keep you as informed as I can through my weekly updates. Stay tuned for updates on position openings, announcements from NYSED, as well as events that may be of interest. I also love sharing unique things that are taking place in our business departments throughout the state. Feel free to [contact me directly](#) if I can assist you in any way.

Be sure to share something with your colleagues in either the [business education workgroup](#) or our new [career and financial management resource site](#).

Michael LaMastra

Are you on the Listserv?

Join the [CTEBiz](#) listserv for updated information about business education throughout the state provided by Michael LaMastra, our Business and Marketing Associate at NYSED.

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Career and Technical Education Certificate Pathways and **OPTIONS FOR TEACHING**

The pathways for a Career and Technical Education (CTE) Transitional A certificate are labeled Options A through J. These options are sets of [certification requirements](#) that vary by 1) education or credential and 2) work experience or credential in a CTE field. The following table compares the certification requirements for each option.

The options differ in the ways in which a certificate applicant can meet the requirements for specific CTE certificate titles. Individuals would select the option that best matches their educational background and experience.

Applicants will see these same options in the list of pathways for the Initial and Professional certificates, but with additional certification requirements. There are also other [pathways for these two certification types](#), such as the approved teacher preparation program pathways.

Continued: Career and Technical Education Certificate Pathways and **OPTIONS FOR TEACHING**

Full details about certification options and requirements for each option can be found on the [certification requirements lookup page](#). A breakdown of the different pathways to transitional A certification can be found [here](#).



SAVE THE DATE

Annual WECA Conference
May 4th and 5th
[Craftsman Inn](#)

Fayetteville, NY

Watch for information on **BTANYS Award Applications** - updated on our BTANYS website - nominate yourself or a favorite colleague!



See BTANYS.org for more details



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NEXT UP - 2022-2023 professional development support:

Thank you for all that were able to join us for the January Quarterly Webinar. We have received feedback that members and Region Directors want to plan their OWN networking session/professional development session in April/May for the next quarterly session.

Look for our upcoming newsletters and emails from your Region Director for more details as we get closer. Watch for details! Email you Region Director if you want to help!

Fall 2024

VOLUNTEER FOR THE BTANYS FALL IN-PERSON CONFERENCE!!!

- email your BTANYS Regional Director or Officer for more information! Become part of the solution! Support BTANYS! BTANYS STATEWIDE CONFERENCE coming for FALL 2023!

We are looking for volunteers to: present, participate on a committee for organization, or sponsor the conference logistics. [Submit requests and volunteer here!](#)



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BUSINESS AND MARKETING HONOR SOCIETY 2022-2023

TIME TO ORDER SUPPLIES AND PLAN FOR THE END OF THE YEAR!

Purpose

The primary purpose of the Business and Marketing Honor Society of New York State is to recognize students who have demonstrated outstanding achievement in business education at the secondary level.



Eligibility

- * Students must be currently enrolled in at least one business education (fall and/or spring) course
- * Seniors: Must complete 3 units in Business Education by the end of the current school year
- * Sophomores/Juniors: Must complete 2 units in Business Education by the end of the current school year and should be planning to enroll in at least one additional unit prior to graduation.

Criteria

MINIMUM CRITERIA

In Business Education courses: Minimum of 88 percent or B+ or 3.5 GPA

Overall: 80 percent or B or 3.0 GPA

ADDITIONAL CRITERIA MIGHT INCLUDE

Students demonstrating exemplary Character, Leadership, and Service in the classroom as well as in co-curricular and extra-curricular activities

APPLICATION PROCESS

The process might be initiated by the Student with an application OR by the Business Education Department with an application or recommendation process.

Business and Marketing Honor Society members might be required to provide service to the community, co-curricular, or extra-curricular activities to maintain membership in the Business and Marketing Honor Society of New York State.

PROCEDURES

- * School's Business Education Department verifies eligibility and selects students.
- * School requests Business and Marketing Honor Society of New York State certificates, pins, membership cards and/or seals from BTANYS using the Order Form (under revision, will be updated/active by 09/01/21)
- * School's Business Education Department completes certificates and membership cards.
- * School's Business Education Department is encouraged to hold a Business and Marketing Honor Society Induction independent of or in conjunction with other student honor societies.
- * School's Business Education Department may also wish to prepare a congratulatory letter to each student. A copy might be provided to the student's school counselor for inclusion in student's permanent file. [Click here to view a sample Congratulatory Letter.](#)

NEW BUSINESS AND MARKETING HONOR SOCIETY PLEDGE

I pledge to uphold the high purpose of the Business and Marketing Honor Society of New York State to which I have been selected. I will maintain and encourage the high standards of scholarship, character, leadership, and service which embody the characteristics of a business leader.

[LINK TO ORDER FORM](#)

[LINK TO CONGRATULATORY LETTER](#)

Additional Questions: contact awards@btanys.org

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The Color Accounting Learning System is an exciting new hands-on way to engage students and explain accounting at the secondary school level, using diagrams, activities, plain words and hands-on props. You don't need to be certified to use Color Accounting. However, it's a great way to enhance your resumé and going through the easy accreditation program is a quick

and fun way to bring yourself up to speed with best practice in accounting education and to meet like-minded financial educators.

- Learn how to implement Color Accounting in your classroom.
- Discover how other teachers have used the approach.
- Meet experienced instructors and fellow users.
- Get all your questions answered.
- Enhance your resumé.
- Gain access to certified-teacher-only Facebook and other groups.
- Each Teacher Accreditation workshop shows you how to incorporate Color Accounting into your current curriculum and make accounting fun for your students, keeping them engaged and curious, and understanding the subject in a whole different way.

[Learn About Color Accounting and Sign Up for Certification Courses](#)

Level 1 Teacher Accreditation

Whether you're new to teaching accounting or just looking for ways to take your experience to the next level, come join us for some productive fun, exploring the Color Accounting Learning System.

- Length:** Two sessions of 2.5 hours each
- Day 1:** February 21, 2023 6:30-9:00 pm EST
- Day 2:** February 23, 2023 6:30-9:00 pm EST
- Format:** Live workshops hosted on Zoom
- Cost:** \$99 plus shipping of materials

Earn 5 Continuing Education credit hours!

Completion of Level 1 is an entry requirement for the Level 2 Accreditation Workshop that will be held in March 2023.



Teacher

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The National Business Education Association (NBEA) has developed a growing list of 50 minute lesson plans for teachers who need them in a pinch and independent of most other resources. The lessons also correlate with NBEA's National Business Education Standards. [Members have access to the lesson plans here.](#) Not a member? Join now at <http://nbea.org/join>



National Business Education Association (NBEA) lesson plans are designed to

Lesson Plan
Entrepreneurship - Unethical Business Practices

[View](#)



Lesson Plan
Accounting - Ethical Decision-Making Skills in Business

[View](#)



Lesson Plan
Economics - Minimum Wage

[View](#)



National Business Education Association (NBEA) lesson plans are designed to

Lesson Plan
Entrepreneurship - Economic Impact on Local Community

[View](#)



Lesson Plan
Economics - Federal Income Taxes

[View](#)



Lesson Plan
Accounting - Get to Know Generally Accepted Accounting Principles (GAAP)

[View](#)



Lesson Plan
Information Technology - Impact of Technology

[View](#)



Lesson Plan
Entrepreneurship - Starting a Business

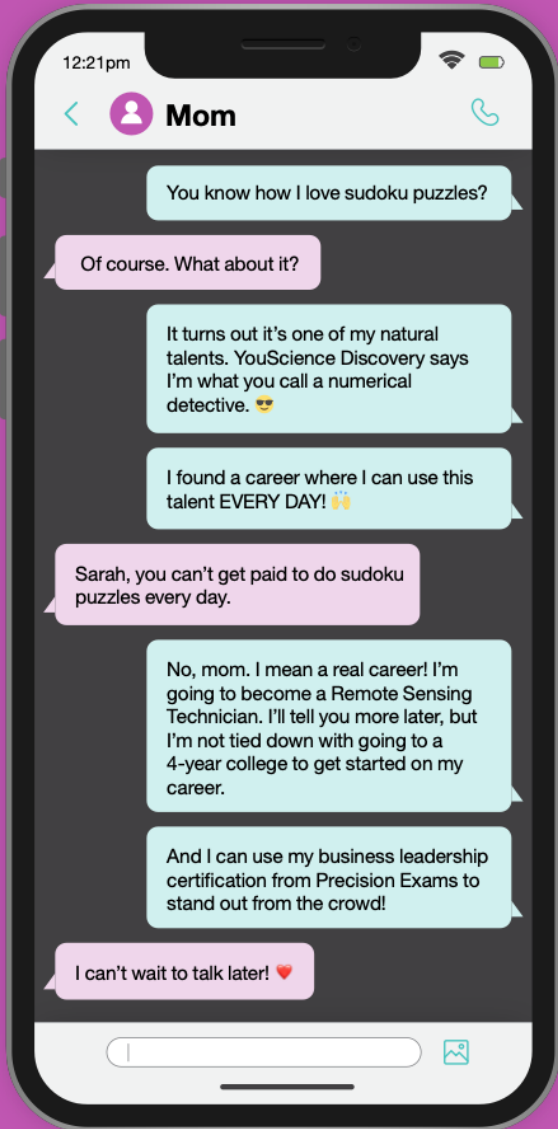
[View](#)



Lesson Plan
Information Technology - Cybersecurity Basics

[View](#)

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Student success starts with you

Today's students have more options than ever but less clarity on what the right approach for their future career is. Or how they apply what they learn in school to a real-world job.

But solutions from YouScience can help you change that

YouScience is used in thousands of school districts across the country to create hyper-personalized pathways for students. It helps you empower students to confidently follow their best-fit pathways, earn industry-recognized Precision Exams certifications, and succeed in school and life.

Scan the QR code or visit youscience.com to get started.



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Stay connected! Stay involved! Get support!



Calendar of Events:

February - things to do in February - look for and do:

- Share what you are doing to CELEBRATE CTE MONTH!!!
- In-person Conference Planning Meeting - email [Tracy Angelini](mailto:Tracy.Angelini) to become involved.
- Nominate yourself or a colleague for an Award!!!!
- Secure orders for BMHS 2022-2023!!

NOTE: BTANYS Executive Board meeting - March 4, 2023

Watch for Next Quarterly Session information coming for April/May 2023....TBD

Watch for information on plans for the next **BTANYS STATEWIDE CONFERENCE FALL 2023!** - If you would like to present or sponsor the conference logistics, contact a BTANYS board member.

[READ MORE ON OUR WEBSITE](#)